**Specifications**

- **Actual number of frames and recording time** varies depending on the type of memory card or shooting conditions.

**Internal Memory (approx. 34MB)**

<table>
<thead>
<tr>
<th>File Format</th>
<th>CC D Sensor</th>
<th>Number of Recorded Pixels</th>
</tr>
</thead>
<tbody>
<tr>
<td>2D Still Image</td>
<td>3648 x 2736</td>
<td>3648 x 2432</td>
</tr>
<tr>
<td>3D</td>
<td>2592 x 1944</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Memory Type</th>
<th>16GB</th>
<th>8GB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>130 frames</td>
<td>260 frames</td>
</tr>
<tr>
<td>File Size</td>
<td>5.3 MB</td>
<td>10.6 MB</td>
</tr>
<tr>
<td>Frame Rate</td>
<td>530 frames</td>
<td>1060 frames</td>
</tr>
<tr>
<td>Battery Life</td>
<td>1300 shots</td>
<td>2600 shots</td>
</tr>
<tr>
<td>Dimensions</td>
<td>107 x 63 x 27 mm</td>
<td>107 x 18 x 5 mm</td>
</tr>
</tbody>
</table>

**Telephoto:**
- Approx. 60cm - 3m / 2.0ft. - 9.8ft.

**Macro (2D):**
- Approx. 8cm - 80cm / 0.3ft. - 2.6ft.

**Wide:**
- Approx. 8cm - 80cm / 0.3ft. - 2.6ft.

**Fujinon 3x optical zoom lens, F3.7 (Wide) - F4.2 (Telephoto)**

**File Format:**
- JPEG (Exif Ver 2.3 *3) (Design rule for Camera File system compliant / DPOF-compatible)

**Self-timer:**
- Approximately 10 seconds
- 2-sec. delay

**White balance:**
- Auto, Incandescent, Fluorescent (cool white), Fluorescent (warm white), Underwater, Underwater incandescent

**Dimensions:**
- Approx. 107 x 63 x 27 mm (with battery and card)
- Approx. 124 x 66 x 28 mm (excluding optical system, flash, card and battery)

**Sorting by date, Slideshow**

**Number of frames (3D AUTO mode with POWER SAVE 1):**
- Approx. 150 frames

**Digital interface:**
- USB 2.0, AV, HDMI

**Video output:**
- HDMI (Type A), HDMI (Type D)

**Software:**
- FUJIFILM Software CD-ROM

**Hand strap:**
- Included

**Battery charger:**
- BC-45W

**Rechargeable battery:**
- NP-50

**AV cable:**
- AV-C1

**HD Player:**
- HDP-L1 *6

**A digital camera that lets you easily shoot 3D HD Movies & Still Photos.**

**FinePix REAL 3D W3**

**FinePix. More than you imagined.**
The FinePix REAL 3D W3 comes complete with two 10 megapixel sensors and two Fujinon 3x optical zoom lenses. This set-up allows you to capture high-definition, high-resolution images and movies in 3D effortlessly, just by selecting 3D Auto. What’s more, your memories will be captured with stereo audio sound in movie mode.

Our ability to perceive depth comes from viewing an object along two different lines of sight. This phenomenon is called parallax. The FinePix REAL 3D is fitted with two lenses to capture realistic images that are unchanged from how human eyes see them. Both optical 3x zoom lenses capture subjects beautifully, even from a distance.

The camera’s newly developed stainless steel frame maintains the optical axis with high precision. All these features are combined in a light, compact, stylish body.

Capture 3D HD Movies and Still Photos

Shoot high-resolution 3D photos and movies effortlessly with 3D Auto. Not just a 3D camera, take stunning 2D shots easily.

Capture 2D HD Movies and Still Photos

Not just a 3D camera, take stunning 2D shots easily.

Real 3D Technology

Two sets of lenses that work in the same way as human eyes.

With its two 10 megapixel sensors, the FinePix REAL 3D W3 captures even the finest of details. The synchronized control of the two sensors and lenses prevents any inaccuracy between the two images and produces a perfectly matched pair of images which, when combined, produce a single image with a very natural sense of depth.

Capture 3D HD Movies and Still Photos

Natural sense of depth with synchronized control of two CCDs.

The large 3.5" LCD screen displays high-resolution, high-contrast 3D images and movies without the need for glasses. See it in all its glory with your own eyes!

3.5" Wide 3D LCD Monitor

Images come to life on the bright LCD display.

Lenticular Lens System

High-resolution 1.15 million dot LCD

Crisp 3D shots with low crosstalk

Enjoy natural, effective 3D images with reduced "crosstalk" (or double exposure) which is typically present in 3D images.

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Simply connect your W3 camera to a 3DTV using a HDMI cable* and sit back and enjoy all your photos and home movies in amazing high-definition 3D!

* Commercially available HDMI cable (high speed type) required.

Store and enjoy your 3D images and movies in a variety of different ways.

3D Digital Viewer

FUJIFILM 3D Prints

Try out Fujifilm’s 3D printing system which prints 3D images directly on to special lenticular sheets. The result is photos with spectacular depth, and memories preserved in beautiful 3D.

3D Projector

3D TV
Advanced features

Switch 2D/3D Button
You can still capture normal photos in 2D with this camera. Just press the 2D/3D button to toggle between the two settings. 2D/3D button can also be used in "Playback" mode.

Manual Shooting Functions
"Method A": 3D shooting modes allow you to control the shutter speed and aperture. The camera takes control of the focus and exposure. Two cameras are used to record the same scene in 2D and 3D. With two lenses and two sensors, the W3 camera is effectively two cameras in one.

Super Intelligent Flash
This advanced flash system automatically adjusts flash output and timing to capture subjects and background in a bright, natural detail over the full flash range. No more flash washout even when taking close-up shots.

Advanced 3D Modes
With Individual Shutter 3D Shooting, you can take two shots of the same subject from different positions. The camera automatically varies white balance, zoom position and sensitivity and saves the images as a single enhanced 3D photo. Perfect for shooting from a car, train or even an airplane to capture a subject with an ultra 3D sense of depth. Individual shooting allows you to take pictures that can be edited in super 3D PLUS,000 by bringing an invisible third dimension to photos captured.

Advanced 2D Modes
With 2-Color Simultaneous Shooting, you can take shots of the same scene with different color tones. This technology lets you capture two scenes in different colors, at different zoom lengths over a different focal distance. Change the settings and with one press of the shutter, you can take pictures of the same scene with different color tones. This technology lets you capture two scenes in different colors, at different zoom lengths over a different focal distance.

Individual Shutter 3D Shooting
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Manual 3D Shooting
With a single press of the button, the camera automatically +/− records the 3D shooting ideal and capture the same scene in different colors, at different zoom lengths and at different sensitivities.

Parallax Control (3D Tuning Function)
The camera automatically adjusts parallax in 3D Auto mode for an optimal sense of depth. Manual mode is also possible by operating the Parallax Control lever on the top of the camera to easily add the sense of depth and alignment of the images.

Interval 3D Shooting
Edit your 3D images on MyFinePix Studio included. You can separate 3D photos into left/right still images and re-combine. You can also trim and combine your 3D movies quickly and easily.

Macro Photography
Shoot 3D photos with a more natural sense of depth. Macro can be set to 38 cm in 3D mode and 8 cm in 2D mode.

5 6

Natural Light & with Flash
Natural Light Portrait Landscape Sport Night Night (Tripod) Sunset

Party Anti Blur

Choose "M" (Manual) Mode for the freedom to set shutter speed and aperture. Get instant control of depth of field in "A" (Aperture Priority) Mode. With the built-in "P" (Program) Mode, the camera automatically sets the shutter speed and aperture value. Take the shot you want, whether it is in 2D or 3D.

13 Types of Scene Positions
Just select the Scene Position (SP) that matches the subject and situation. The camera automatically adjusts white balance, zoom position and sensitivity and saves the images as a single enhanced 3D photo.

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